## **COOKIE POLICY**



Active Sales respects the privacy of all visitors to our website. This Cookie Policy outlines our policy concerning the use of cookies on <a href="www.activesales.ie">www.activesales.ie</a>. We may update our Cookie Policy from time to time to reflect any changes in technology or legislation which may affect the way in which cookies are used by us and how you as a user, can manage them.

## **What Are Cookies?**

Cookies are small text files sent from a website and stored in the user's web browser while the user is browsing the website. When users visit the same website again, the browser sends cookies back to the website allowing the website to recognise the user and remember things like personalised details or preferences. More information about cookies and details of how to manage or disable them can be found on www.aboutcookies.org.

## Which Cookies Does Active Sales Use?

When you use the <u>www.activesales.ie</u>, the following types of cookies can be set on your device:

## **Performance Cookies**

These cookies are used to collect statistical information about visitors of the website and the pages they view. These cookies don't collect information that identifies a visitor. All information these cookies collect is aggregated and used anonymously. We use these cookies to understand what content is popular which helps us to improve our website. An example of a service that uses these types of cookies is Google Analytics.

For more information on how to manage cookies, including opt-out of performance cookies, please

visit: http://www.aboutcookies.org/Default.aspx?page=1