

AMS Marketing Solutions trading as Active Sales respects the privacy of individuals who visit our website, respond to our electronic communications and send us email. This Privacy Statement outlines what information Active Sales will collect and how it will be used. We fully comply with our obligations under the Data Protection Acts 1988-2018.

### **Identifying Information**

Active Sales will not collect any personally identifiable information about you (name, address, telephone number, email address) unless you provide it voluntarily. In some cases Active Sales may require that you provide such information needed to respond, such as when you submit an enquiry, request a demo or if you request information about our specific services.

When you do provide us with personally identifiable information, we may use it in the following ways, unless stated otherwise:

1. We may store and process the information to better understand and respond to customers and prospective customer's interests, needs and preferences and to determine how we can improve services.
2. We may use the information to contact you with new announcements and information we believe may be of interest to you.
3. We may contact you in relation to the information you have sent for a position within the company. If you are not selected for this position, we will hold the information for another position that may arise, only if permission is sought by you.

In all instances, should you receive a mailing from us, you will always be able to unsubscribe to these mailings at any time.

Like most websites, we gather statistical and other analytical information on an aggregate basis of all visitors to our website. This non-personal data comprises of information that cannot be used to identify or contact you, such as demographic information regarding for example, browser types and other anonymous statistical data involving the use of our website.

## **Sharing Information**

Active Sales does not share, rent, or sell any personally identifying information provided through our Site (such as your name or email address) to any outside organisation for use in its marketing or solicitations. From time to time Active Sales may use agents or contractors who will have access to your personal information to perform services for Active Sales; however, they are required by us to keep the information confidential and may not use it for any purpose other than to carry out these services for Active Sales. In addition, Active Sales may also share aggregate information about its customers and its website visitors to advertisers, business partners, and other third parties. None of this information, however, will contain personal, identifying information about our users.

## **Third- Party Links**

<http://www.activesales.ie> does not provide links to other sites. Other Internet sites and services have separate privacy and data collection practices. Once you leave <http://www.activesales.ie>, Active Sales cannot control, and has no responsibility for, the privacy policies or data collection activities at another site.

## **Changes to this Policy**

Active Sales may from time to time revise its privacy policy. You should therefore periodically visit this page, so you are aware of any such revisions. We will not, however, use your existing information in a manner not previously disclosed. You will be advised and have the opportunity to opt out of any new use of your information.

## **Contacting Us**

If you have any questions about our privacy policy and/or the practices of our website, you can write to: Active Sales, Knockaderry, Curraheen Road, Bishopstown, Co. Cork